

# Questionnaires for

## Logo Design

### Company Details

1. What is the name of your company? \_\_\_\_\_
2. What does your company name mean? \_\_\_\_\_
3. Can you describe the products and services your company offers?

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### Logo Details

4. Is there a color scheme you would like us to use? \_\_\_\_\_
5. Is there a tagline you would like us to include? \_\_\_\_\_
6. Which corporate logos are you drawn to and why? \_\_\_\_\_
7. Can you tell us what sort of style you are looking for in a logo?

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### Additional Questions

8. Are you interested in any additional logo-related products like business cards, stationery, or websites?  Yes  No
9. Are you interested in having us manage your printing?  Yes  No
10. Do you have any additional comments or instructions for IBSpot?

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